

# Verestro's products for various regions

Our **mission** at [Verestro](#) is to provide cutting-edge fintech technologies and make them affordable to everyone. We work with banks, fintech providers, payment schemes, payment gateways, merchants, corporations and small businesses and develop a **BAAS / FAAS** platform. However, as "**payments**" is a regulated business, we are not able to provide all our services globally at the moment. Below we describe key products we distribute in particular regions.

- **The European Union**

- Key customers: banks, fintech, payment providers, merchants, businesses, insurances, lendtech etc.
- Key products: all products described in our [Developer Zone](#), including technology and regulated payments solutions.
- Taking into account market dynamics, our **key focus** is on:
  - [Card Issuing](#)
  - [Online Payments](#)
  - [Tokenization & NFC](#)
  - [Business Control](#)
  - [Card Benefits](#)
  - [Smart City Apps](#)

- **North & South America**

- Key customers: banks, processors, payment schemes, fintech.
- Key products: we are focused on selling technology platforms because we do not have a payment license at the moment; we do work with various partners like Paymentology or Girasol to provide end-to-end payment solutions; we can offer payment accounts and cards in Europe if customer has office in Europe.
- Taking into account market dynamics, our **key focus** is on:
  - [White Label Apps](#)
  - [Tokenization & NFC](#)
  - [Business Control](#)
  - [Money Transfers](#)
  - [Card Benefits](#)
  - [Smart City Apps](#)

- **East Asia incl. India**

- Key customers: banks, processors, payment schemes, fintech.
  - Key products: focus on technology products around tokenization and money transfers; we can offer payment accounts and cards in Europe if customer has an office in Europe.
  - Taking into account market dynamics, our **key focus** is on:
    - [Tokenization & NFC](#)
    - [Business Control](#)
    - [Money Transfers](#)
    - [Card Benefits](#)
  - **Middle East & Africa**
    - Key customers: banks, processors, payment schemes, fintech.
    - Key products: **focus** on technology around tokenization and white label; we can offer payment accounts and cards in Europe if customer has office in Europe:
      - [Tokenization & NFC](#)
      - [Business Control](#)
      - [Money Transfers](#)
      - [White Label Apps](#)
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