

Introduction

The Verestro Loyalty platform offers many functionalities and possibilities to support loyalty services.

Including: rewards catalogue management, rewards redemption, voucher system management, benefits management, customized offers and much more.

Note: Some of these components require an additional connection to the Mastercard Reward System (MRS).

Architecture

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Our **Core platform** is responsible for the main functionalities and data flow between services.

We offer various integration models with our platform:

- you can display selected components in your WEB or mobile application, e.g. using Webview interface.
- you can integrate with the services offered by our API.
- we can create a loyalty stand-alone platform with selected functionalities.

Additionally, we offer services integrated with external Partners - such as **Mastercard**, from where we have access to additional APIs.

Revision #15

Created 22 June 2022 03:18:16 by Jagoda Mazurek

Updated 8 December 2023 08:07:05 by Barbara Tudruj