

# Verestro product overview

Overview of Verestro's platform and global product offering tailored to regional needs and project requirements.

- [Verestro architecture and choice of products](#)
- [Verestro's products for various regions](#)

# Verestro architecture and choice of products

Below simplified example of Verestro platform architecture. Before every project please decide which functionalities are you going to use.

[image.png](#)

Please tick bullet points which are needed in your project and deliver it to our sales team:

☐ **INTERFACE**

- ☐ White-label app
- ☐ White-label web
- ☐ SDKs - android and iOS, to minimise PCI issues
- ☐ APIs

☐ **CORE**

- ☐ eKYC - are you going to register consumers? do you have own KYC solution or want to use ours?
- ☐ eKYB - are you going to register business customers? do you have own KYB solution or want to use ours?
- ☐ Data Core (any user data will be delivered to Verestro) - almost always needed
- ☐ Balance
- ☐ Card - do you want to use our issuing processing capabilities or you have another issuing processor
- ☐ Transaction History
- ☐ **RECEIVE MONEY**
- ☐ IBAN for receiving
- ☐ Receive to card
- ☐ eCommerce gateway - do you want to use our acquirer or you have another acquirer? which ways of payments?

☐ Other partner assets - do you want to reload cards with points, digital assets etc.

☐ **SEND MONEY**

☐ Payout to Card - sending money to any VISA or Mastercard card?

☐ SEPA transfers

☐ Internal transfers between our accounts

☐ QR payments

☐ Other ways of sending money?

☐ **PAY TO MERCHANT**

☐ Apple Pay

☐ Google Pay

☐ Own wallet

☐ eCommerce payments

☐ inApp payments

☐ Payments from own wallet

☐ ATM

☐ **CARD BENEFITS**

☐ Point-based loyalty

☐ Fee management

☐ Donations

☐ Cash back

☐ Vouchers

☐ Carbon Calculator

☐ Invoice management

☐ User groups

We are constantly adding new value added functionalities. Check if we have not added something new in the meantime :) Contact us.

# Verestro's products for various regions

Our **mission** at [Verestro](#) is to provide cutting-edge fintech technologies and make them affordable to everyone. We work with banks, fintech providers, payment schemes, payment gateways, merchants, corporations and small businesses and develop a **BAAS / FAAS** platform. However, as "**payments**" is a regulated business, we are not able to provide all our services globally at the moment. Below we describe key products we distribute in particular regions.

- **The European Union**

- Key customers: banks, fintech, payment providers, merchants, businesses, insurances, lendtech etc.
- Key products: all products described in our [Developer Zone](#), including technology and regulated payments solutions.
- Taking into account market dynamics, our **key focus** is on:
  - [Card Issuing](#)
  - [Online Payments](#)
  - [Tokenization & NFC](#)
  - [Business Control](#)
  - [Card Benefits](#)
  - [Smart City Apps](#)

- **North & South America**

- Key customers: banks, processors, payment schemes, fintech.
- Key products: we are focused on selling technology platforms because we do not have a payment license at the moment; we do work with various partners like Paymentology or Girasol to provide end-to-end payment solutions; we can offer payment accounts and cards in Europe if customer has office in Europe.
- Taking into account market dynamics, our **key focus** is on:
  - [White Label Apps](#)
  - [Tokenization & NFC](#)
  - [Business Control](#)
  - [Money Transfers](#)
  - [Card Benefits](#)
  - [Smart City Apps](#)

- **East Asia incl. India**

- Key customers: banks, processors, payment schemes, fintech.
- Key products: focus on technology products around tokenization and money transfers; we can offer payment accounts and cards in Europe if customer has an office in Europe.
- Taking into account market dynamics, our **key focus** is on:
  - [Tokenization & NFC](#)
  - [Business Control](#)
  - [Money Transfers](#)
  - [Card Benefits](#)

- **Middle East & Africa**

- Key customers: banks, processors, payment schemes, fintech.
- Key products: **focus** on technology around tokenization and white label; we can offer payment accounts and cards in Europe if customer has office in Europe:
  - [Tokenization & NFC](#)
  - [Business Control](#)
  - [Money Transfers](#)
  - [White Label Apps](#)