

Verestro product overview

Overview of Verestro's platform and global product offering tailored to regional needs and project requirements.

- [Verestro architecture and choice of products](#)
- [Verestro's products for various regions](#)

Verestro architecture and choice of products

Below simplified example of Verestro platform architecture. Before every project please decide which functionalities are you going to use.

[image.png](#)

Please tick bullet points which are needed in your project and deliver it to our sales team:

INTERFACE

- White-label app
- White-label web
- SDKs - android and iOS, to minimise PCI issues
- APIs

CORE

- eKYC - are you going to register consumers? do you have own KYC solution or want to use ours?
- eKYB - are you going to register business customers? do you have own KYB solution or want to use ours?
- Data Core (any user data will be delivered to Verestro) - almost always needed
- Balance
- Card - do you want to use our issuing processing capabilities or you have another issuing processor
- Transaction History
- RECEIVE MONEY**
- IBAN for receiving
- Receive to card
- eCommerce gateway - do you want to use our acquirer or you have another acquirer? which ways of payments?

- Other partner assets - do you want to reload cards with points, digital assets etc.
- SEND MONEY**
- Payout to Card - sending money to any VISA or Mastercard card?
- SEPA transfers
- Internal transfers between our accounts
- QR payments
- Other ways of sending money?
- PAY TO MERCHANT**
- Apple Pay
- Google Pay
- Own wallet
- eCommerce payments
- inApp payments
- Payments from own wallet
- ATM
- CARD BENEFITS**
- Point-based loyalty
- Fee management
- Donations
- Cash back
- Vouchers
- Carbon Calculator
- Invoice management
- User groups

We are constantly adding new value added functionalities. Check if we have not added something new in the meantime :) Contact us.

Verestro's products for various regions

Our **mission** at [Verestro](#) is to provide cutting-edge fintech technologies and make them affordable to everyone. We work with banks, fintech providers, payment schemes, payment gateways, merchants, corporations and small businesses and develop a **BAAS / FAAS** platform. However, as "**payments**" is a regulated business, we are not able to provide all our services globally at the moment. Below we describe key products we distribute in particular regions.

- **The European Union**

- Key customers: banks, fintech, payment providers, merchants, businesses, insurances, lendtech etc.
- Key products: all products described in our [Developer Zone](#), including technology and regulated payments solutions.
- Taking into account market dynamics, our **key focus** is on:
 - [Card Issuing](#)
 - [Online Payments](#)
 - [Tokenization & NFC](#)
 - [Business Control](#)
 - [Card Benefits](#)
 - [Smart City Apps](#)

- **North & South America**

- Key customers: banks, processors, payment schemes, fintech.
- Key products: we are focused on selling technology platforms because we do not have a payment license at the moment; we do work with various partners like Paymentology or Girasol to provide end-to-end payment solutions; we can offer payment accounts and cards in Europe if customer has office in Europe.
- Taking into account market dynamics, our **key focus** is on:
 - [White Label Apps](#)
 - [Tokenization & NFC](#)
 - [Business Control](#)
 - [Money Transfers](#)
 - [Card Benefits](#)
 - [Smart City Apps](#)

- **East Asia incl. India**

- Key customers: banks, processors, payment schemes, fintech.
- Key products: focus on technology products around tokenization and money transfers; we can offer payment accounts and cards in Europe if customer has an office in Europe.
- Taking into account market dynamics, our **key focus** is on:
 - [Tokenization & NFC](#)
 - [Business Control](#)
 - [Money Transfers](#)
 - [Card Benefits](#)

- **Middle East & Africa**

- Key customers: banks, processors, payment schemes, fintech.
- Key products: **focus** on technology around tokenization and white label; we can offer payment accounts and cards in Europe if customer has office in Europe:
 - [Tokenization & NFC](#)
 - [Business Control](#)
 - [Money Transfers](#)
 - [White Label Apps](#)